



Going Global 2020

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# Global learners, global innovation

QEII Centre, London, UK  
29–30 June 2020

Call for proposals  
now open

The conference for leaders  
of international education

# What is Going Global?

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Going Global is the world's largest open forum for international tertiary education leaders and specialists. It provides an unparalleled opportunity to form new collaborative relationships, networks and partnerships with peers from around the world and gain access to the latest international innovative research and thought leadership.

Going Global 2020 focuses on the global learner of the future, their journey to becoming a global innovator and how this shapes global learning institutions:

- As the student body across the world changes and evolves, what will its future profile and nature be? What will be the aims and expectations of its different members?
- What type of learning, and learning environment, will be needed to develop and support a future generation of global innovators? Will it require very different forms of global learning institutions?
- What is the global context in which those learners must become innovators? How will global challenges evolve and what kinds of innovation will be required to tackle them? How should governments respond to and support global learning?

Proposals are welcomed on the ways in which we understand the objectives of learners, the mechanisms by which global tertiary education might ensure that these objectives are being met, and the political, social and cultural contexts in which their objectives are reflected.



**One of the striking features of Going Global is (its) convening power. Not every organisation or country can pull these kinds of international leaders and policymakers (together). I think Going Global has rightly earned that reputation.**

**Ibrahim Yakasai**, Director  
National Universities Commission, Nigeria

**90%**

of attendees agreed they had made new contacts for international collaboration

**89%**

agreed it was a forward-looking event focusing on the key future challenges for international tertiary education

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## Join international world leaders for Going Global 2020

- Two-day conference in Westminster, London
- 150+ high-profile speakers
- 30+ exhibitors
- 1,000 participants from 80+ countries
- 30+ interactive sessions, including roundtable discussions and knowledge exchange workshops
- Welcome networking reception
- Masterclasses delivered by sector experts.

## Could you help shape Going Global 2020?

We are seeking innovative, agenda-setting proposals that consider audience interactivity from a policy or practice perspective that will facilitate the sharing of knowledge and insights across borders.

We welcome challenging perspectives, and are especially interested to hear from thought-leaders anticipating and driving future agendas.

You are invited to submit one of the following proposals:

- individual contributor
- full session (content and contributors)
- workshop facilitator
- poster.

## Submit your proposal

Submit a proposal from Tuesday 3 September until Tuesday 22 October 2019.

Poster submissions will be accepted until Friday 31 January 2020.

[www.britishcouncil.org/going-global](http://www.britishcouncil.org/going-global)

## Register to attend

Registrations for Going Global 2020 will open in early 2020.

Sign up to our e-newsletter to stay up to date: [www.britishcouncil.org/going-global](http://www.britishcouncil.org/going-global)



**I come to the Going Global conference to share experiences, to find out what is working well elsewhere and seek partnerships. I always come away with a pile of business cards that I find very helpful throughout the year.**

**Professor Liz Sheffield**  
Associate Pro-Vice-Chancellor (Education)  
University of Liverpool, UK



## Sponsorship and exhibition opportunities

Raise your profile and reach out to professional organisations in the international education community by promoting your products and services at Going Global 2020.

To find out what opportunities are available, please contact the Going Global team:  
[going.global@britishcouncil.org](mailto:going.global@britishcouncil.org)

## Join the debate

Connect with us on LinkedIn: search for 'British Council HE Going Global'.

In keeping with the British Council's green policy, all other promotional materials will be available online:

[www.britishcouncil.org/going-global](http://www.britishcouncil.org/going-global)

To keep up to date with the conference as it develops, subscribe to our e-newsletter via our website.

#GoingGlobal2020

@HEGoingGlobal

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**You know what the diplomats, what the ministers, what the leading researchers in higher education are thinking about, what they want to focus on next. And that kind of thought leadership is something that will stay with me.**

**Radhika Maloo**, Associate Director  
upGrad Education, India