

Going Global 2019

**The conference for leaders
of international education**

bcc Berlin Congress Center,

Germany

13–15 May 2019

Knowledge diplomacy
and the digital world

**Registration opens
Monday 21 January 2019**
book your place by
Friday 22 March to
secure a discount!

What is Going Global?

Going Global is the world's largest open forum for international tertiary education leaders and specialists. This interactive conference is an unparalleled opportunity to network, debate and explore collaborative solutions to the challenges facing the sector in the 21st century.

At Going Global 2019, we will explore the theme 'Knowledge diplomacy and the digital world: does international tertiary education have a role?'

As the digital world transforms our society, it brings both immense opportunities and significant risks. New technologies and platforms are revolutionising the way in which knowledge is produced, accessed and used globally. Solutions to many of the world's greatest challenges are increasingly within reach. At the same time, the speed and scale of change is disrupting labour markets and business models,

radically changing the nature of jobs and the skills needed for these. Just as technologies are creating huge opportunities and wealth for some, many more remain excluded, deepening inequality and polarising societies.

Historically, international tertiary education has fulfilled a unique position as a global knowledge producer, developer of high-level skills and powerful anchor in local and global society. But in a radically different future world, how relevant will it be and what contribution can it make?

Going Global will debate the role of international tertiary education in this new paradigm, focusing through a policy or practice lens, on four particular roles:

- global knowledge producer
- high-level skills developer
- global society anchor and solution provider
- leader and partner and nation builder in a future world.

'The DAAD, the German Academic Exchange Service, is proud to partner with British Council on Going Global 2019 bringing this important international conference to Berlin to discuss the opportunities stemming from digital transformation, and how our societies and their underlying values will evolve in the near future with up to 1,000 education leaders from around the world.'

Dr Dorothea Rüländ,
Secretary General,
DAAD, Germany

What to expect

- Three-day conference in the heart of Berlin, Germany.
- 150+ high-profile speakers.
- 30+ exhibitors.
- 1,000 participants from 80+ countries.
- 35+ interactive sessions, including roundtable discussions and knowledge exchange workshops.
- Welcome networking reception.

Who should attend?

- Ministers, policy advisers and government officials.
- Vice-chancellors, rectors, presidents, deputy presidents and vice-presidents.
- Senior decision makers from business, international education organisations and institutions.
- Thought leaders and opinion formers.

Why should I attend?

- Expand your global network of education leaders.
- Explore opportunities for global collaboration and partnerships.
- Engage with insights on the most pressing issues for global education.

Key dates

Submit a poster proposal before
Monday 21 January 2019

Register to attend the conference from
Monday 21 January 2019

Discounted early bird rates apply until
Friday 22 March 2019

Standard rates apply until registration
closes on Friday 3 May 2019

More details on our website:

www.britishcouncil.org/going-global

'Why do we come to Going Global? I think many of us in the university sector come looking for answers to our problems, solutions to our challenges. The answers are more likely to come when we are able to share our latest conundrum not only with our immediate neighbours, but also with colleagues facing quite different challenges, perhaps from a university many thousands of miles away.'

Professor Dame Janet Beer,
President, Universities UK and Vice-Chancellor, University of Liverpool, UK



Sponsorship and exhibition opportunities

Raise your profile and reach out to professional organisations in the international education community by promoting your products and services at Going Global 2019.

To find out what opportunities are available, please contact the Going Global team.

going.global@britishcouncil.org

Join the debate

Connect with us on LinkedIn: search for 'British Council HE Going Global'.

In keeping with the British Council's green policy, all other promotional materials will be available online:

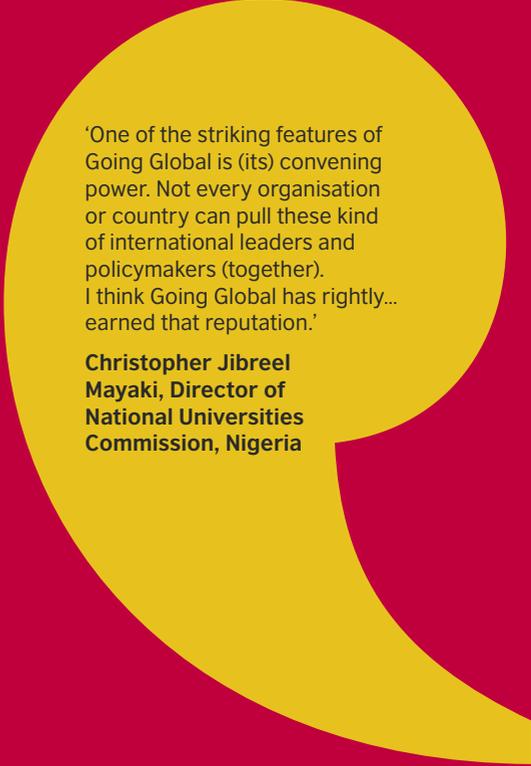
www.britishcouncil.org/going-global

To keep up to date with the conference as it develops, subscribe to our e-newsletter via our website.

#GoingGlobal2019

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www.britishcouncil.org/going-global



'One of the striking features of Going Global is (its) convening power. Not every organisation or country can pull these kind of international leaders and policymakers (together). I think Going Global has rightly... earned that reputation.'

Christopher Jibree!
Mayaki, Director of
National Universities
Commission, Nigeria