



Going Global 2021

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# Reimagining International Higher Education for a post-pandemic world

Virtual conference  
15–17 June 2021

**Call for proposals  
now open**

The conference for leaders  
of international education

# What is Going Global?

Going Global is the world's largest open forum for international tertiary education leaders and specialists. It provides an unparalleled opportunity to form new collaborative relationships, networks and partnerships with peers from around the world and gain access to the latest international innovative research and thought leadership.

Even before the recent pandemic, universities were under pressure to reimagine higher education. At Going Global 2021 we are going to reimagine higher education through the following lenses:

- **The changing student body:** the student body is evolving and changing, expecting new modes of delivery, greater flexibility in how, when and where they learn and different ways to engage internationally.
- **Serving the post-pandemic society:** how will the current pandemic change the world and what role can higher education play in building back better?
- **Protecting the planet:** many of the challenges facing the world can only be tackled through global action. Traditional methods of working internationally are being challenged by restrictions imposed by Covid as well as by imperative on all sectors of society to reduce their carbon footprint.

Take a more in-depth look at the themes: [www.britishcouncil.org/going-global/themes](http://www.britishcouncil.org/going-global/themes)

Proposals are welcomed on the ways in which we understand the objectives of learners, the mechanisms by which global tertiary education might ensure that these objectives are being met, and the political, social and cultural contexts in which their objectives are reflected.



**One of the striking features of Going Global is (its) convening power. Not every organisation or country can pull these kinds of international leaders and policymakers (together). I think Going Global has rightly earned that reputation.**

**Ibrahim Yakasai**, Director  
National Universities Commission, Nigeria

90%

of attendees agreed they had made new contacts for international collaboration

89%

agreed it was a forward-looking event focusing on the key future challenges for international tertiary education

## Join international world leaders for Going Global 2021

- Three-day virtual conference
- 150+ high-profile speakers
- 30+ exhibitors
- 1,000 participants from 80+ countries
- 30+ interactive sessions, including roundtable discussions and knowledge exchange workshops
- Networking opportunities throughout

## Could you help shape Going Global 2021?

We are seeking innovative, agenda-setting proposals that consider audience interactivity from a policy or practice perspective that will facilitate the sharing of knowledge and insights across borders.

We welcome challenging perspectives, and are especially interested to hear from thought-leaders anticipating and driving future agendas.

You are invited to submit one of the following proposals:

- individual contributor
- full session (content and contributors)
- workshop facilitator
- poster.

## Submit your proposal

Submit a proposal from Monday 23 November until Friday 15 January 2021.

Poster submissions will be accepted until Friday 26 February 2021.

[www.britishcouncil.org/going-global](http://www.britishcouncil.org/going-global)

## Register to attend

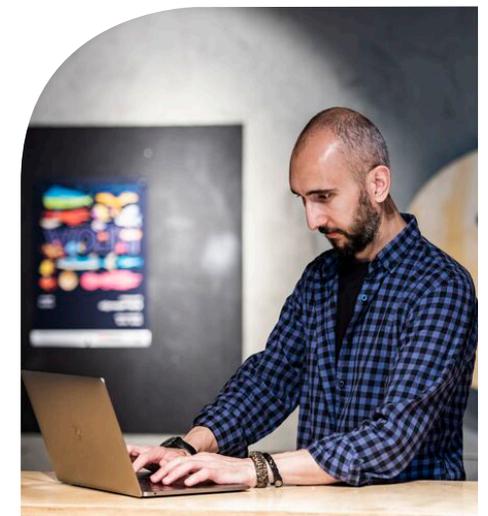
Registrations for Going Global 2021 will open in early 2021.

Sign up to our e-newsletter to stay up to date: [www.britishcouncil.org/going-global](http://www.britishcouncil.org/going-global)



**I come to the Going Global conference to share experiences, to find out what is working well elsewhere and seek partnerships. I always come away with a pile of business cards that I find very helpful throughout the year.**

**Professor Liz Sheffield**  
Associate Pro-Vice-Chancellor (Education)  
University of Liverpool, UK



## Sponsorship and exhibition opportunities

Raise your profile and reach out to professional organisations in the international education community by promoting your products and services on our digital conference platform at Going Global 2021.

To find out what opportunities are available, please contact the Going Global team: [going.global@britishcouncil.org](mailto:going.global@britishcouncil.org)

## Join the debate

Connect with us on LinkedIn: search for 'British Council Higher Education'.

In keeping with the British Council's green policy, all other promotional materials will be available online:

[www.britishcouncil.org/going-global](http://www.britishcouncil.org/going-global)

To keep up to date with the conference as it develops, subscribe to our e-newsletter via our website.

#GoingGlobal2021  
@HEGoingGlobal



**You know what the diplomats, what the ministers, what the leading researchers in higher education are thinking about, what they want to focus on next. And that kind of thought leadership is something that will stay with me.**

**Radhika Maloo**, Associate Director  
upGrad Education, India